



IWG
Women & Sport
Insight Hub

WE PLAY INTERACTIVE

Leadership

Last updated: January 18, 2022



Sarah Axelson 

Co-authored by Morgan Mae Powell

From the creators of GoGirlGo!, the Women's Sports Foundation introduces We Play Interactive, a free easy-to-access digital platform to enhance your work inspiring girls, everywhere you work or play. Through

We Play Interactive, girls elevate their voices, tap into their power, and discover the joy that comes from physical activity and sport.

We Play Interactive helps coaches and program leaders create an environment where all girls can thrive. We Play Interactive taps into what we know to be true – that girls love to be physically active, they are passionate about sports, they love to feel strong, they often love to compete, and they want to have fun.

We Play Interactive is flexible and easy to use. It places professional development training and theme-based activity modules at your fingertips to use alongside your own program practices. We Play Interactive also offers a vibrant library of videos featuring elite female athletes who serve as role models and share their stories of challenge and triumph. Additional resources provide limitless ways to connect with other leaders, share ideas and innovate.

We Play Interactive is a “go-to” resource for coaches and program leaders serving girls through physical activity and sports. The platform offers professional development training along with a full menu of theme-based activities to use in your program and much more.

Enroll here:

<https://www.womenssportsfoundation.org/get-involved/we-play-interactive/>