

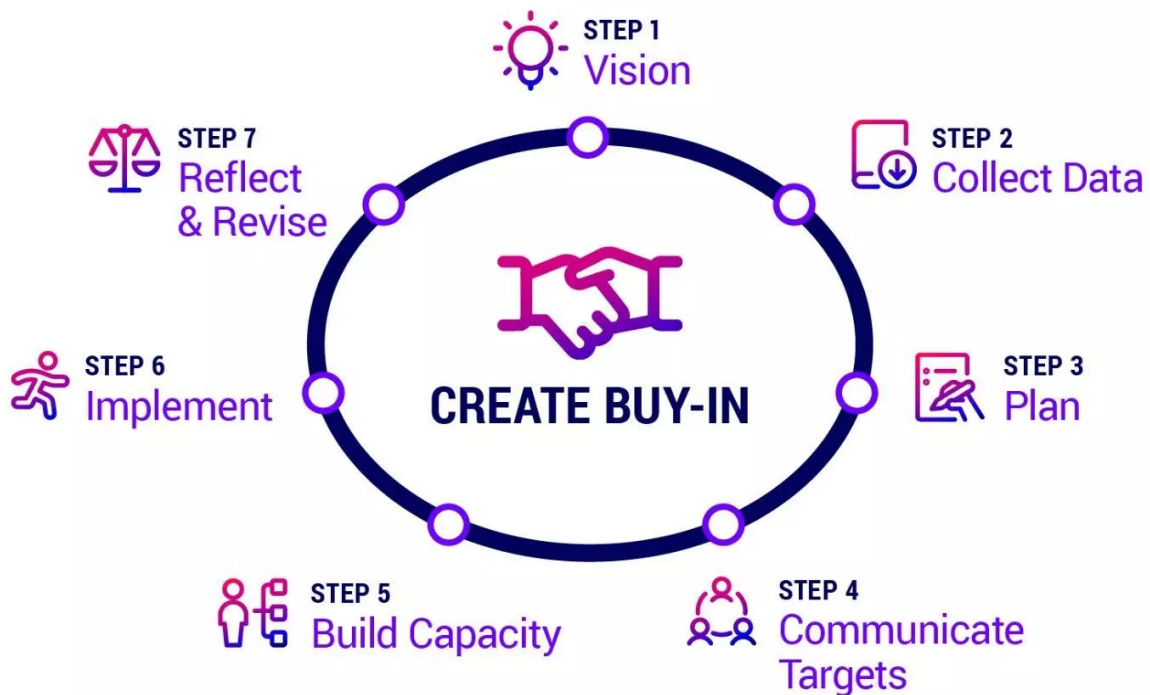
SAME GAME: A STEP-BY-STEP TOOLKIT TO BRING YOUR GENDER EQUALITY VISION TO LIFE

Visibility & Portrayal



SAME GAME

A step-by-step toolkit to bring your gender equity vision to life



Same Game toolkit graphic



Co-authored by Canadian Women & Sport

Same Game is a step-by-step online toolkit created by Canadian Women & Sport to help sport leaders at all levels bring their gender equity vision to life. Participants walk through a systematic process for embedding gender equity into their organizations – from creating a vision, to implementing initiatives, to reflecting and revising, and all the steps in between.

The Need:

While organizations have much to gain by committing themselves to achieving gender equity, the work it takes to get there can be daunting. Many organizations struggle to understand their gender equity gaps and identify the root causes. Some may lack clarity and confidence in what to prioritize and what steps to take to create real change.

The Solution:

Same Game is a step-by-step online toolkit to help sport leaders at all levels bring their gender equity vision to life. Participants walk through a systematic process for embedding gender equity into their organizations – from creating a vision, to implementing initiatives, to reflecting and revising, and all the steps in between.

This free, evidence-based model builds upon itself to maintain the connections needed for organizational change. Once completed, participants of the Same Game toolkit will be able to:

- develop effective solutions to engage more women and girls in sport over the long term;
- collect and analyze data to help make strategic decisions;
- get buy-in from key stakeholders like board, staff, coaches, and volunteers, who are instrumental in helping move gender equity projects forward; and,
- communicate goals and assess performance.

The Impact:

Same Game works to help solve the capacity challenges within sport organizations that are navigating gender equity. Many participants report learning new information about gender equity that they can immediately apply to improve their organization.

Access the toolkit:

To access the toolkit, visit the [Same Game page on the Canadian Women & Sport website](#), and complete the online form.

Related Links



<https://womenandsport.ca/resources/tools/same-game/>



<https://womenandsport.ca/gender-equity/benefits-of-gender-equity/>