

# BALANCING THE BOARD BENEFITS OF HAVING GENDER BALANCE ON STATE SPORT AND ACTIVE RECREATION BOARDS

Leadership

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The Office for Women in Sport and Recreation (OWSR) is the first dedicated office designed to improve gender equality in sport and recreation in Australia. 'Change Our Game' is a call to action from the

Victorian Government to increase the number of women and girls participating in sport and active recreation, from grassroots through to senior leadership roles.

## **Brighton Plus Helsinki Declaration Principles:**

- Equity and Equality in society and sport
- Leadership in Sport
- Sport Information and Research
- Resources

# **Target Audience:**

- Sport Administrators
- Sport Policy Makers

#### **Background:**

This research, undertaken by Deakin University and funded through

<u>Change Our Game</u> aimed to determine the impact of the 'Balance the Board'\*

Policy on 3 key areas within sport and active recreation organisations:

*Process:* the process organisations went through to achieve gender balanced boards, including challenges experienced and strategies used

Performance: the impact of increasing the proportion of women on boards on board performance

*Experience:* the impact of increasing the proportion of women on boards on directors' experiences in boardrooms

Balance the Board is a policy to support increased representation of women on boards across Victoria's sport and active recreation sector.

\*Balance the Board requires all recognised Victorian sport and active recreation bodies to have a minimum of 40% women directors on its board to be eligible to apply for the Victorian Government's Community Sport funding programs.

## Summary:

The research highlights the key outcomes of the policy to date, which includes the impact of the policy on organisational governance.

The research also identified 3 key recommendations for increasing gender diversity on boards:

- 1. Consider strategies to recruit and retain women to boards
- 2. Adopt approaches which reflect where your organisation is on its journey
- 3. Create an inclusive environment for women on boards

# Visit the Change Our Game website

#### Related Links



<u>Change our Game: Benefits of having gender balance on state</u>
<u>sport and active recreation boards</u>